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Viewpoint

Genomics in marine monitoring: New opportunities for assessing marine health status

Sarah J. Bourlat^{a,*}, Angel Borja^b, Jack Gilbert^c, Martin I. Taylor^d, Neil Davies^{e,f}, Stephen B. Weisberg^g, John F. Griffith^g, Teresa Lettieri^h, Dawn Field^{f,i}, John Benzie^{j,k}, Frank Oliver Glöckner^l, Naiara Rodríguez-Ezpeleta^b, Daniel P. Faith^m, Tim P. Beanⁿ, Matthias Obst^a

^a Department of Biological and Environmental Sciences, University of Gothenburg, Box 463, SE-405 30 Gothenburg, Sweden

^b AZTI-Tecnalia, Marine Research Division, 20110 Pasaia, Spain

^c University of Chicago, Argonne National Laboratory, 9700 South Cass Avenue, Argonne, IL 60439, USA

^d School of Biological Sciences, Bangor University, Bangor, Gwynedd LL57 2UW, UK

^e Gump South Pacific Research Station, University of California Berkeley, Moorea, French Polynesia

^f Biodiversity Institute, Department of Zoology, University of Oxford, The Tinbergen Building, South Parks Road, Oxford OX1 3PS, United Kingdom

^g Southern California Coastal Water Research Project Authority, Costa Mesa, CA 92626, USA

^h European Commission, DG Joint Research Centre, Institute for Environment and Sustainability, Ispra, Italy

ⁱ Centre for Ecology and Hydrology, Oxford, UK

^j School of Biological Earth and Environmental Sciences, University College Cork, Cork, Ireland

^k WorldFish Centre, Jalan Batu Maung, Batu Maung, 11960 Bayan Lepas, Penang, Malaysia

^l Jacobs University Bremen and Max Planck Institute for Marine Microbiology, Celsiusstrasse 1, Bremen 28359, Germany

^m The Australian Museum, 6 College St., Sydney, NSW 2010, Australia

ⁿ Centre for Environment Fisheries and Aquaculture Science, Cefas Weymouth Laboratory, Weymouth, Dorset DT4 8UB, UK

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ABSTRACT

This viewpoint paper explores the potential of genomics technology to provide accurate, rapid, and cost efficient observations of the marine environment. The use of such approaches in next generation marine monitoring programs will help achieve the goals of marine legislation implemented world-wide. Genomic methods can yield faster results from monitoring, easier and more reliable taxonomic identification, as well as quicker and better assessment of the environmental status of marine waters. A summary of genomic methods that are ready or show high potential for integration into existing monitoring programs is provided (e.g. qPCR, SNP based methods, DNA barcoding, microarrays, metagenetics, metagenomics, transcriptomics). These approaches are mapped to existing indicators and descriptors and a series of case studies is presented to assess the cost and added value of these molecular techniques in comparison with traditional monitoring systems. Finally, guidelines and recommendations are suggested for how such methods can enter marine monitoring programs in a standardized manner.

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1. Introduction

In response to the increasing human impact on our oceans (Pew Oceans Commission, 2003; Ban and Alder, 2008; Halpern et al., 2008; Claudet and Fraschetti, 2010; Lotze, 2010), legislation has been implemented world-wide to protect, conserve or enhance marine ecosystems, proposing integrative tools and methods to as-

sess ecological integrity and marine health status (Borja et al., 2008).

The United Nations Convention on the Law of the Sea (UNCLOS, 1982) is the international basic legal framework that governs the use of the oceans and seas, establishing an international obligation to protect and use the resources of the marine environment sustainably; it is further supported by the 1992 Convention on Biological Diversity (CBD, 2000). At a national or regional level, several initiatives have been developed (for details, see Borja et al., 2008), such as: (i) Oceans Policy, in Australia; (ii) Oceans Act and Oceans Strategy, in Canada; (iii) Oceans Act, in the USA; (iv) the Water Framework Directive (WFD, 2000/60/EC), and the Marine Strategy Framework Directive (MSFD, 2008/56/EC), in Europe; (v) the National Water Act, in South Africa; and (vi) several laws on water and ocean quality, in the People's Republic of China.

* Corresponding author. Tel.: +46 (0)317863827.

E-mail address: sarah.bourlat@bioenv.gu.se (S.J. Bourlat).

These initiatives try to make sustainable use of the seas compatible with the conservation of marine ecosystems and the maintenance of a good status for marine waters, habitats and resources. Status is assessed in an integrative way including measurement of many components of the ecosystem together with physico-chemical parameters and elements of pollution. This approach is intended to provide an 'ecosystem-based management' of marine waters (Apitz et al., 2006; Barnes and McFadden, 2008; Lester et al., 2010). This concept takes into account the structure, function and processes of marine ecosystems bringing together natural physical, chemical, physiographic, geographic and climatic factors, and integrating them with anthropogenic impacts and activities in the area concerned (Borja et al., 2008).

To undertake such an assessment, the above-mentioned marine legislation requires adequate and rigorous monitoring at different spatial and temporal scales. Despite the importance of monitoring, in terms of non-compliance with a threshold and the subsequent need for (expensive) policy and managerial actions, the current global economic crisis, and especially cuts in government spending, are leading many countries (and industries) to try and save on their monitoring budgets (Borja and Elliott, 2013). This has added further motivation for investigating new, more cost-effective methods to monitor and assess marine waters (Frolov et al., 2013), and the innovative application of recent scientific advances.

Genomics, the science that uses nucleotide sequences (DNA or RNA) to analyze biological systems, represents perhaps the most likely source of innovation in marine monitoring techniques. There is great potential for the development of genomic techniques for in situ detection and monitoring of the biodiversity, abundance and activity of organisms (Minster and Connolly, 2006), and novel sequencing technologies (Mardis, 2008) have led to an enormous increase in the amount of genetic data available on organisms, communities, and habitats over the last decade (Hajibabaei et al., 2011; Radom et al., 2012; Bik et al., 2012). As a result of this development, the assembly and analysis of nucleotide data has become routine methodology in most biological disciplines, including marine biodiversity (e.g. Glöckner, 2012; Teeling and Glöckner, 2012; DeLong, 2005; Karsenti et al., 2011; Roger et al., 2012). Following this trend, the methods of genomic analysis are being continuously modified and refined in order to serve new purposes and applications in conservation biology and monitoring programs (e.g. the projects FishPoptrace (<https://fishpoptrace.jrc.ec.europa.eu/>) and DEVOTES (<http://www.devotes-project.eu>)). This process is closely coordinated with the development of bioinformatic and e-science tools that integrate genomic information into conventional data streams (e.g. BiSciCol (<http://biscicol.blogspot.com>); BioVeL (<http://www.biovel.eu>)), and has opened up enormous opportunities for analysing patterns, functions, and processes in marine environments.

This collaborative viewpoint paper explores the potential of genomics to provide accurate, rapid, and cost efficient observations of the marine environment. These approaches are likely to be especially useful in next generation marine monitoring programs currently designed to help achieve the goals of marine legislation being implemented world-wide.

2. The need to monitor: an example from legislation

The MSFD in Europe provides a good example of the policy approaches developed using current concepts of ecosystem-based management, and can be used to illustrate a framework for the discussion of genomic technologies in relation to marine environmental assessment. The MSFD aims to achieve or maintain 'good environmental status' (GES) in EU waters by 2020. The status is defined by 11 descriptors (e.g. alien species, fishing, eutrophication,

seafloor integrity, etc.), and the maintenance of biodiversity is a cornerstone of GES (Cochrane et al., 2010). A series of associated 'criteria' and 'indicators' for each descriptor will be used to decide on the status of marine ecosystems (Table 1). Expert groups have defined 29 criteria and 56 indicators to determine this status (Cardoso et al., 2010).

There are still significant gaps in the understanding of marine ecosystems, and in the knowledge required to achieve an ecosystem-based management policy that integrates all of the above MSFD indicators (Borja et al., 2010). For example, in many cases, important baseline knowledge needed to define GES of European marine ecosystems is missing, although several attempts to assess status have been published (HELCOM, 2010; Borja et al., 2011).

3. Bottlenecks in assessing marine health using current marine monitoring methods

Marine environmental monitoring is highly 'station oriented' (focused on a few permanent/regular sampling sites) and usually limited to observations of specific groups of organisms (e.g. benthic macroinvertebrates, phytoplankton, or fish) with little consistency in observation methods across ecosystems (de Jonge et al., 2006; Elliott, 2011). As a consequence, policy decisions are often based on limited and/or biased data, which may significantly constrain policy development. In particular, traditional methods for species identification have a number of shortfalls, listed in Table 2.

Many inventories used in monitoring are difficult to compare and are often of low and/or unverifiable taxonomic precision. In addition, the targeting of selected taxa means that the relevance of these data to other groups (e.g. planktonic, meiofaunal, microorganisms), other life stages (e.g. larvae), and to ecological processes in general, is not always clear. Ideally, an informed choice of what to monitor would be based on studies that include all taxa (including animals, plants, fungi, protists and bacteria) and life stages. In particular, microbial community interactions and their metabolic pathways are emerging as essential components of any comprehensive estimate of ecosystem function.

Currently, there are no genomic methods implemented for the assessment of MSFD indicators, and few genetic methods are considered for contribution to the MSFD. Yet, some of the indicators of biodiversity (e.g. species distribution, population genetic structure; see Table 1 for a comprehensive list) could benefit from DNA-based techniques. All molecular approaches that could improve monitoring programs are informed by the increasing knowledge of the variation found among whole genomes within and between species across the tree of life. The emerging science of 'biodiversity genomics' addresses this issue, and was a major theme in a recent Genomic Observatories Network (<http://genomicobservatories.org/>) meeting (Davies et al., in press). Examples of the application of this knowledge includes DNA-based tools for the identification of species, and the ratio between alien and native species in samples, providing useful information for the non-indigenous species descriptor in the MSFD. The accuracy and comprehensiveness of other indicators, related to human-induced eutrophication and seafloor integrity descriptors, might also be assisted by the use of genomic tools (see Table 3).

4. Genomic methods relevant to assess marine health

New tools based on genomic methods could be used to address the bottlenecks in assessing marine health, and can therefore be applied to improve current practices; see examples from case-studies world-wide in Table 3.

Table 1

Qualitative descriptors and different criteria and indicators, to be used in environmental status assessment, within the Marine Strategy Framework Directive, selected by the European Commission (2010). Asterisks show the indicators for which genomics could be used in monitoring and assessment.

Descriptor	Criteria	Indicator	
1. Biological diversity	1.1. Species distribution	1.1.1. Distributional range*	
		1.1.2. Distributional pattern within the latter*	
		1.1.3. Area covered by the species (for sessile/benthic species)	
	1.2. Population size	1.2.1. Population abundance and/or biomass	
		1.3.1. Population demographic characteristics	
	1.3. Population condition	1.3.2. Population genetic structure*	
		1.4.1. Distributional range	
	1.4. Habitat distribution	1.4.2. Distributional pattern	
		1.5.1. Habitat area	
	1.5. Habitat extent	1.5.2. Habitat volume, where relevant	
		1.6.1. Condition of the typical species* and communities	
	1.6. Habitat condition	1.6.2. Relative abundance and/or biomass, as appropriate	
		1.6.3. Physical, hydrological and chemical conditions	
	1.7. Ecosystem structure	1.7.1. Composition and relative proportions of ecosystem components (habitats, species)	
	2. Non-indigenous species	2.1. Abundance and state of non-indigenous species, in particular invasive species	2.1.1. Trends in abundance, temporal occurrence and spatial distribution of non-indigenous species*
2.2. Environmental impact of invasive non-indigenous sp.		2.2.1. Ratio between invasive non-indigenous species and native species*	
		2.2.2. Impacts of non-indigenous invasive species at the level of species, habitats and ecosystem*	
3. Exploited fish and shellfish	3.1. Level of pressure of the fishing activity	3.1.1. Fishing mortality (F)	
		3.1.2. Catch/biomass ratio	
	3.2. Reproductive capacity of the stock	3.2.1. Spawning Stock Biomass (SSB)	
		3.2.2. Biomass indices	
	3.3. Population age and size distribution	3.3.1. Proportion of fish larger than the mean size of first sexual maturation	
		3.3.2. Mean maximum length across all species found in research vessel surveys	
		3.3.3. 95% percentile of the fish length distribution observed in research vessel surveys	
		3.3.4. Size at first sexual maturation	
4. Food webs	4.1. Productivity of key species or trophic groups	4.1.1. Performance of key predator species using their production per unit biomass	
	4.2. Proportion of selected species at the top of food webs	4.2.1. Large fish (by weight)	
	4.3. Abundance/distribution of key trophic groups/species	4.3.1. Abundance trends of functionally important selected groups/species*	
5. Human-induced eutrophication	5.1. Nutrients levels	5.1.1. Nutrients concentration in the water column	
		5.1.2. Nutrient ratios (silica, nitrogen and phosphorus)	
	5.2. Direct effects of nutrient enrichment	5.2.1. Chlorophyll concentration in the water column	
		5.2.2. Water transparency related to increase in suspended algae	
		5.2.3. Abundance of opportunistic macroalgae*	
		5.2.4. Species shift in floristic composition such as diatom to flagellate ratio, benthic to pelagic shifts, as well as bloom events of nuisance/toxic algal blooms caused by human activities*	
	5.3. Indirect effects of nutrient enrichment	5.3.1. Abundance of perennial seaweeds and seagrasses impacted by decrease in water transparency*	
		5.3.2. Dissolved oxygen changes and size of the area concerned	
	6. Seafloor integrity	6.1. Physical damage, having regard to substrate characteristics	6.1.1. Type, abundance, biomass and areal extent of relevant biogenic substrate
			6.1.2. Extent of the seabed significantly affected by human activities for the different substrate types
6.2. Condition of benthic community		6.2.1. Presence of particularly sensitive and/or tolerant species*	
		6.2.2. Multi-metric indices assessing benthic community condition and functionality, such as species diversity and richness, proportion of opportunistic to sensitive species*	
		6.2.3. Proportion of biomass or number of individuals in the macrobenthos above specified length/size	
		6.2.4. Parameters describing the characteristics of the size spectrum of the benthic community	
7. Hydrographical conditions	7.1. Spatial characterisation of permanent alterations	7.1.1. Extent of area affected by permanent alterations	
	7.2. Impact of permanent hydrographical changes	7.2.1. Spatial extent of habitats affected by the permanent alteration	
		7.2.2. Changes in habitats, in particular the functions provided due to altered hydrographical conditions	
8. Contaminants	8.1. Concentration of contaminants	8.1.1. Concentration of the contaminants measured in matrices such as biota, sediment and water	
	8.2. Effects of contaminants	8.2.1. Levels of pollution effects on the ecosystem components concerned, having regard to the selected biological processes and taxonomic groups where a cause/effect relationship has been established	
		8.2.2. Occurrence, origin, extent of significant acute pollution events and their impact on biota physically affected by this pollution	
9. Contaminants in fish and seafood	9.1. Levels, number and frequency of contaminants	9.1.1. Actual levels of contaminants that have been detected and number of contaminants which have exceeded maximum regulatory levels	
		9.1.2. Frequency of regulatory levels being exceeded	
10. Litter	10.1. Characteristics of litter in the marine and coastal environment	10.1.1. Trends in the amount of litter washed ashore and/or deposited on coastlines, including analysis of its composition, spatial distribution and source	

(continued on next page)

Table 1 (continued)

Descriptor	Criteria	Indicator
11. Energy and noise	10.2. Impacts of litter on marine life	10.1.2. Trends in the amount of litter in the water column and deposited on the seafloor
		10.1.3. Trends in the amount, distribution and composition of micro-particles
	11.1. Distribution in time and place of loud, low and mid frequency impulsive sounds	10.2.1. Trends in the amount and composition of litter ingested by marine animals
		11.1.1. Proportion of days and their distribution within a calendar year over areas of a determined surface, as well as their spatial distribution, in which anthropogenic sound sources exceed levels that are likely to entail significant impact
	11.2. Continuous low frequency sound	11.2.1. Trends in the ambient noise level within the 1/3 octave bands 63 and 125 Hz (center frequency) measured by observation stations and/or with the use of models

Table 2

Shortfalls in traditional monitoring methods.

Shortcomings in current monitoring methods	Explanation for shortcomings
Maintaining a consistent and high quality standard of species-level identification	Monitoring programs vary in their spatial, temporal and qualitative taxonomic coverage
Providing a good estimate based on all biodiversity in monitored marine waters	Biological monitoring relies on the identification of selected groups of species and the relative abundance of individuals belonging to the 'vulnerable' or 'disturbance tolerant' species because those are the species (and life stages) it is easy to count
Providing, rapid, cost-efficient and scalable species identification for monitoring and traceability purposes	Species identification relies on the specialized knowledge of taxonomic experts, which for many species (in fact, for virtually all species if one considers the full range of taxa in a system) is time consuming, costly, unreliable, low throughput, and difficult to use for large scale monitoring programs
Discovering species genetic diversity at the population level	The lack of precise population estimates makes it difficult to apply management and policy actions
Providing a comprehensive estimate of ecosystem function	Measurement of physical and chemical parameters alone is insufficient to give a good estimate of ecosystem function
Proving an estimate of trophic interactions in the ecosystem	Current methods based on morphological analysis of gut contents of selected demersal fish, seabirds, and benthic macrofauna to uncover the diversity of prey items are not comprehensive enough to facilitate an analysis of food web structure

4.1. DNA barcoding and metabarcoding

DNA barcoding consists in assigning a specimen or sample (e.g. a piece of tissue or contents of a gut) to species by sequencing a standardized short DNA fragment (the 'DNA barcode') and comparing it against a reference database (Hebert et al., 2003). This technique has the advantage of being independent of the user's taxonomic expertise and makes it possible to assign species names to specimens or samples that are challenging (or impossible) to identify any other way. Importantly, this applies not only individual organisms (or tissues from those organisms, like a fin clip from a fish or leg from a crab), but also to environmental or 'bulk' samples, from which the target gene/barcode can be sequenced. The approach consisting in sequencing a DNA fragment from a whole environmental sample is sometimes called metagenetics or metabarcoding (for example, see: Taberlet et al., 2012).

The essential prerequisite for DNA barcoding (and metabarcoding) is the creation of a reference database consisting of a library of species names linked to the DNA barcodes. Building the reference library requires an expert taxonomist to name a representative specimen for each species (usually deposited in a natural history museum or herbarium) and to sequence the specimen for the appropriate barcode gene (or genes) designated by the international Consortium for the Barcode of Life (CBOL). The reference library (usually created from adult life stages) serves as a tool for robust and reproducible species identification for assigning biological material (any sample with DNA) to species so long as the DNA barcode can be sequenced from the sample and is present in the reference library. The BOLD platform (<http://www.barcoding-life.com>), which is one of the largest existing DNA barcode libraries, contains over two million sequences (as of February 2013), of which almost 130,000 are formally described animals, over 42,000 are formally described plants and about 2500 are formally described fungi and protists (Hajibabaei, 2007).

DNA barcoding techniques have the potential to contribute to a large number of MSFD indicators (Table 3) and other legislation worldwide, wherever species identification is required, such as indicators of biological diversity, non-indigenous species, and food webs. DNA barcoding and metabarcoding have a high priority for marine monitoring and assessment, and more pilot studies and cost-benefit analyzes are needed to test the general applicability of this method.

4.1.1. Costs of DNA barcoding

In 2006, the cost of DNA barcoding was estimated at about \$5 per sample (Cameron et al., 2006), including: DNA extraction, US\$1.90; PCR, US\$0.37; PCR purification, US\$0.28; and Sanger sequencing, US\$2.36, plus minor laboratory supplies such as buffers, gels, etc. Note that this does not include the collection or transport of the specimen or sample and it assumes that the species is already present in a reference library. Six years later, building such a reference library still requires a voucher-based approach and each individual organism is sequenced using essentially the same method evaluated by Cameron et al. (2006). Consequently, initiatives that aim to build reference libraries (e.g. Moorea Barcode Project) still face a similar cost per specimen sequenced. Even if the costs of sequencing fall substantially, other costs associated with building a reference library are relatively incompressible, including labor costs, the collection of the specimens, their shipping to museum and molecular laboratories, and their identification by an expert taxonomist. The investment for building DNA barcode reference libraries will therefore remain quite significant, with the cost per reference barcode highly dependent on the taxon being studied (cost of identification/description, primer efficacy), the location of the study (cost of collection, cost of permits, etc.), the availability of software and informatics resources (cost of data management), and the nature of the project (cost of small team versus larger efforts with economies of scale). Approximately \$100–\$200 per sample might be needed for biotic inventories seek-

Table 3

Mappings of indicators, as described in Table 1, against genomic methods with an application to monitoring.

Indicators (*new indicators)	Traditional method	Genomic methods	Application to monitoring	Case study/example	Requirements	Limitations
1.1.1. Distributional range	Morphological species identification	DNA barcoding/metagenetics	Species level identification (includes larval stages, microscopic organisms and tissue fragments)	1. Moorea Biocode (http://mooreabiocode.org/)	Build a reference library	The method is not yet quantitative
1.1.2. Distributional pattern				2. Ocean Sampling Day (http://www.microb3.eu/work-packages/wp2)		
1.1.3. Area covered by species				3. DEVOTES (http://www.devotes-project.eu)		
1.6.1. Condition of typical species and communities						
1.7.1. Composition of ecosystem components*						
Composition of meiofaunal/planktonic community assemblages						
1.3.2. Population genetic structure		SNPs	Assignment of individuals, or collections of individuals, to population of origin based on their genotypes	FishPoptrace (https://fishpoptrace.jrc.ec.europa.eu/) (Nielsen et al., 2012)	Whole genome scan for SNP discovery in new species	
2.1.1. trends in abundance, occurrence and spatial distribution of NIS	Morphological species identification	DNA barcoding/metagenetics/microarrays	Species level identification (includes larval stages of NIS)			
3.1.1. Fishing mortality		SNPs	Assignment of individuals, or collections of individuals, to population of origin based on their genotypes	FishPoptrace (https://fishpoptrace.jrc.ec.europa.eu/) (Nielsen et al., 2012)	Whole genome scan for SNP discovery in new species	
4.3.1. Abundance trends of functionally important selected groups/species *assess predator/prey interactions at all trophic levels	Morphological species identification	DNA barcoding/metagenetics	Species level identification (includes gut contents/highly digested prey)	Moorea Biocode (http://mooreabiocode.org/) study of predator–prey interactions (Leray et al., 2012)	Build a reference library	
5.2.3. Abundance of opportunistic macroalgae	Morphological/laboratory culture	Microarrays	Species identification through probe-target hybridization	Detection of HAB's, MIDTAL (Lewis et al., 2012)		
5.2.4. Bloom events of nuisance/toxic algal blooms						
*Occurrence of water borne pathogens	Laboratory culture	qPCR	Quantitative detection of species/genes	California beach water quality case study (Griffith and Weisberg, 2011)		
5.2.4. Bloom events of nuisance/toxic algal blooms						
6.2.1. Presence of particularly sensitive and/or tolerant species	Morphological species identification	DNA barcoding/metagenetics/metagenomics	1. Environmental gene surveys for community analysis	1. Earth microbiome project (http://www.earthmicrobiome.org)	Build a reference library	The method is not quantitative, but can provide relative abundances
6.2.2. Multi-metric indexes assessing benthic community condition*assessment of microorganism community function			2. Shotgun sequencing of community genomes for ecosystem function	2. DEVOTES (http://www.devotes-project.eu)		
8.2.1. Levels of pollution effects on the ecosystem components	Toxicological analyzes	Transcriptomics/molecular ecotoxicology	Gene expression response to chemical exposure	1. Exposure of diatoms to hydrocarbons (Carvalho et al., 2011a,b)		
8.2.2. Occurrence, origin, extents and impact on biota				2. Shifts in benthic microbial communities following Deep water Horizon oil spill (Bik et al., 2012)		

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Table 3 (continued)

Indicators (*new indicators)	Traditional method	Genomic methods	Application to monitoring	Case study/example	Requirements	Limitations
*Origin of contaminants in fish			Assignment of contaminated individuals, or collections of contaminated individuals, to population of origin based on their genotypes	FishPoptrace (https://fishpoptrace.jrc.ec.europa.eu/) (Nielsen et al., 2012)		

ing to create a reference barcode library for a biota containing thousands of species across all taxonomic groups, but even this could underestimate the full costs in some situations.

While the costs of building a reference library for DNA barcoding might be relatively uncompressible (at least if one employs the current standard for Linnaean species names), the revolution in DNA sequencing technologies has slashed the cost of screening samples against a reference library once it has been built. Thus, there is a high initial investment in characterizing a biota of interest, but once done and the elements for a ‘genomic observatory’ are in place, biodiversity dynamics can be monitored for just a few cents per identification. All the advantages of DNA barcoding then apply and DNA based identification can be carried out rapidly and reliably, irrespective of the taxonomic group or available taxonomic expertise, by sending samples to any laboratory capable of carrying out genetic sequencing (which is increasingly a commodity product).

4.1.2. Opportunities offered by DNA barcoding

Molecular approaches can be used to identify species at all life cycle stages, including highly digested tissue (Carreon-Martinez et al., 2011). Identifying the species involved in food webs is one of the main limitations in trophic-chain analyzes, and mapping ecological food webs by analyzing the stomach contents of commercially important fish species is likely to be critical in the future management of fish stocks. In a case study on coral reefs, DNA barcoding of gut contents using the ecosystem-level Moorea Biocode reference barcode library enabled the identification of a large proportion of semi-digested fish, crustaceans and molluscs found in the guts of three hawkfish and two squirrelfish species (Leray et al., 2012).

Another opportunity for DNA barcoding involves taxa where species identification by morphological means is only possible for one sex (e.g. in arthropods, the defining characters are sometimes associated with male genitalia) because DNA barcoding works equally well for both sexes (Cook and Mostovski, 2002).

Additional benefits of DNA barcoding stem from the ease with which these data are incorporated into population genetic and phylogenetic analyzes, thus providing added value to the DNA barcode beyond the species name (e.g. historical biogeography, demographic trends etc.), especially if additional molecular markers are available. For example, we referred above to analyzes based on species, but the use of phylogenetic estimates derived from this same information offer a way to side-step species while potentially increasing predictive power. Studies are now exploring the application of measures extending the “phylogenetic diversity” measure (“PD”; Faith 1992). PD analyzes of the information from large-scale DNA barcoding programs can provide a range of biodiversity assessment and monitoring applications (Faith and Baker, 2006). Smith and Fisher (2009) demonstrated that PD applied to phylogenetic patterns derived from DNA barcoding provided good estimates of species richness and species-level “complementarity” values – measures of biodiversity gains or losses (see also Zhou et al., 2009; Krishnamurthy and Francis, 2012).

Finally, DNA sequences are ‘born digital’ and are easily (and freely) retained in public databases where they can be retrieved and reinterpreted as necessary (e.g. if a group is subject to taxonomic revision). Traditional approaches to species identification, by contrast, often rely on specialist knowledge and it can be hard to verify the decisions made even when detailed records (photographs and specimens) are kept. DNA barcoding is also able to leverage many web-based tools (including those generated originally for biomedical purposes) that can greatly increase its potential usage. While informatics challenges remain in the tracking of DNA sequences and retaining linkage to related biodiversity data and metadata (e.g. photos, specimens, species names) across projects and institutions, and public repositories, pipelines are becoming increasingly robust and advances in semantic web technology are helping to improve tracking and discoverability of specimens and digital biodiversity data (e.g. the BiSciCol project).

4.1.3. Technical challenges of DNA barcoding

DNA based species identification can take quite a long time unless the field collections happen in close proximity to a suitably equipped laboratory for carrying out PCR and sequencing. Typically samples need to be shipped to a laboratory but once there the turnaround time can be a matter of hours. High throughput laboratories are able to process a huge number of samples very rapidly, with the bottleneck remaining the speed at which samples can be moved from field to lab.

Furthermore, recent work by Zhou et al. has demonstrated the potential for directly sequencing DNA barcodes using the Illumina NGS platform without the need for the prior step of PCR amplification (Zhou et al., 2013). This PCR-independent metagenomics approach requires a mitochondrial enrichment step and uses computational bioinformatics to then determine which DNA barcodes are present in the sample. While still at a relatively early stage of development, this technique even offers the possibility of determining the relative abundance (relative biomass) of species in a mixed (bulk) sample, a requirement in the assessment of many biological indices such as the Benthic Quality Index (Leonardsson et al., 2009). Such projects and many others show the speed at which new DNA based technologies are evolving and offering exciting opportunities for biodiversity monitoring (Baird and Hajibabaei, 2012).

4.1.4. The Moorea Biocode Project

The Moorea Biocode Project (Check, 2006) is a textbook example of a comprehensive DNA barcoding project. It compiles voucher specimens, digital photographs, high-quality DNA extractions, and genetic sequences (minimally DNA barcodes) for almost all species (adult stage >1 mm) in marine, freshwater, and terrestrial habitats on the island of Moorea (136 km²) French Polynesia. So far, the project has amassed >42,000 specimens and >18,000 sequences from >7000 species: this is already an unparalleled database for a tropical ecosystem. Moorea Biocode is also developing an IT platform to support this research: a standards-based informatics infrastructure connecting scientific data, and tracking Access and

Benefit Sharing (ABS) agreements, across disparate sites, research teams, labs, collections, and data repositories. As the Moorea reference database is populated, researchers are carrying out innovative projects (e.g. on marine plankton and food web dynamics) to demonstrate the applications of DNA barcoding in a system with a comprehensive reference library. Increasingly, these studies employ next generation sequencing technologies and metagenomics (e.g. in gut content analyses). They also connect to microbial surveys and the physical and ecological time-series data collected on Moorea's coral reefs (e.g. by CNRS-EPHE CRILOBE since 1971 and the NSF MCR-LTER since 2004). Model ecosystems, like Moorea, are thus becoming 'Genomic Observatories', contributing to the emerging field of biodiversity genomics and mainstreaming genetic data into Earth Observing Systems (see GEO BON <http://www.earthobservations.org/geobon.shtml>).

4.2. Metagenomics

Metagenomics is, simply put, an extension of traditional genomics designed to encompass analysis of all genetic material in a community or assemblage of organisms, and is most often used to survey microbial species, the majority of which are recalcitrant to the culturing techniques that would provide enough DNA for genomic sequencing of an individual isolate. Since the mid 1990's this technique has relied on isolation and cloning (into heterologous expression vectors) fragments of DNA from an environmental sample, followed by sequence or functional assay screening. However, since 2005 next-generation sequencing approaches (454-pyrosequencing, Illumina GAIIx/HiSeq/MiSeq, etc.) have enabled sequencing of the isolated DNA without cloning.

4.2.1. Costs of metagenomics

Metagenomics is infinitely scalable, and so it is difficult to know if it is cheaper than traditional methods. To process the first 10,000 samples from the Earth Microbiome Project (see below) using 16S rRNA amplicon metagenomics has cost approximately \$576,000. This is significantly cheaper than existing methods for typing samples, although there are cheaper methods out there, they often lack taxonomic or sample resolution. It is currently possible using the EMP's pipeline to process (amplify, sequence, analyze and publish data online) ~500 environmental samples in under 5 days. So this technique is considerably faster than anything used before. The method achieves higher longitudinal, cross-sectional and taxonomic/functional resolution than ever achieved previously.

4.2.2. Opportunities offered by metagenomics

Potential advantages of Phylogenetic Diversity (PD)-based biodiversity analyses discussed earlier for DNA barcodes also extend to metagenomics contexts. A recent review of microbial ecology applications, by McDonald et al. (2013) notes the advantages of the phylogenetic diversity framework: "Phylogenetic diversity calculations allow us to determine the relative similarity of microbial communities, using similarity of the fragment of the marker gene as a proxy for the relatedness of the organisms represented by those marker genes... in practice the difference in gene content between two organisms closely tracks the differences in marker genes such as the 16S rRNA gene." They noted in contrast the weaknesses of operational taxonomic units or OTUs: "...this definition is known to be problematic for several reasons. One is that the rate of evolution of the 16S rRNA gene differs among taxonomic lineages."

The PD-based measures of similarity among samples or communities open the door to a range of strategies for assessment and monitoring. Indeed, many methods conventionally employed at the species level (e.g. analyses based on ordinations) extend directly to PD analyses (Faith et al., 2009). These offer fresh prospects

for the toolbox for marine monitoring, including assessments of marine health.

4.2.3. Technical challenges of metagenomics

While shotgun metagenomics has considerable advantages over amplicon metagenetics (e.g. it does not involve PCR amplification or primer biases), it also has some notable limitations. Firstly, some studies have reported that the abundance of taxa and their functional genes in a metagenomic library do vary depending on the DNA extraction protocol used to acquire the nucleic acid from the environmental sample. Secondly, metagenomic datasets are often only sequenced to a low depth compared with the quantity of DNA in a sample, which results in only the extremely dominant populations being observed. Thirdly, it is difficult to annotate the function or taxonomy of a short sequence fragment, resulting in a large portion of data lacking an appropriate annotation.

4.2.4. The Earth Microbiome Project

The Earth Microbiome Project (EMP; <http://www.earthmicrobiome.org>) (Gilbert et al., 2010, 2011) is a massively multidisciplinary and collaborative international study aimed at characterising the Earth's microbial diversity and function. The study is predicated on crowd-sourcing environmental samples from researchers across the planet, extracting these samples with a single DNA extraction technology (MoBio's PowerSoil extraction kit), and then processing these samples initially for 16S rRNA amplicon metagenetics, and then processing a subset for shotgun metagenomics. The study has processed and sequenced more than 20,000 environmental samples in the last 2 years, and aims to complete 50,000 by the end of 2013. The study is using metagenomics to explore how microbial communities are structured along environmental parameter gradients.

The EMP is an ideal example of a pilot study that became a standard way of analyzing and working with communities. It has spawned a number of other initiatives (including the Brazilian Microbiome Project—<http://www.brazilianmicrobiome.org>) and the model is now being emulated by other studies. Three key things to make sure of are that samples are prepared in the same way, sequenced in the same way and analyzed in the same way to enable comparison. To overcome major issues it is often necessary to include standard samples in processing pipelines at multiple sites, so that irregularities that may occur due to site specific bias can be dealt with.

4.2.5. Ocean Sampling Day

Ocean Sampling Day (OSD; <http://www.oceansamplingday.org>, <http://oceansamplingday.blogspot.se/>) is an initiative to undertake, through global collaborations, the simultaneous sampling of the microbial communities in the world's oceans. OSD is part of the 9 million Euro Ocean of Tomorrow grant Micro B3 – Marine Microbial Biodiversity, Bioinformatics and Biotechnology. Coordinated by Jacobs University Bremen, Germany, and consisting of 32 European partners, Micro B3 (January 2012 – December 2015) is designed for bioinformatic capacity building in Europe. Ocean Sampling Day takes place on the June and December solstices each year with pilot events happening in 2012 and 2013 and ramping up to a full scale sampling campaign on June 21st 2014. The solstices were selected because six-years of metagenomic studies at the 'L4' site in the Western Channel Observatory (UK) have shown that there is a predictable 'dip' in microbial diversity on the summer solstice, while the 'peak' of microbial diversity occurs on the December solstice at L4, with the variability largely explained by differences in day length between seasons (8 h at this latitude). DNA-sequencing of the microbial communities as part of Micro B3's OSD will provide insights into the fundamental rules describing microbial diversity and function and will contribute to the blue

economy through the identification of novel, ocean-derived biotechnologies. Micro B3's OSD is working closely with the Genomic Observatories Network, the Earth Microbiome Project and the Smithsonian's Global Genome Initiative to take this project forward. The long-term aim is to build an OSD Consortium to continue building a global time-series data set as part of the world's Ocean Observatories.

4.3. Microarrays

DNA microarrays are coated solid surfaces onto which a large number of fluorescently labelled DNA probes can be spotted. Each probe is specific for a species, and when the probe hybridizes with a sample, the sample/probe complex fluoresces in UV light. Microarrays are used for in situ monitoring of multiple harmful algal bloom (HAB) species using DNA probe arrays coupled with enzyme-linked immunosorbent assays (ELISA) to simultaneously detect algal toxins.

This method is especially useful for the rapid identification of HABs, toxic algae that can have serious health consequences (Bricker et al., 2007). As an example, the European project MIDTAL (Microarrays for the detection of toxic algae) has developed a microarray to target major HAB species including toxic dinoflagellates, raphidophytes, prymnesiophytes, Dityocophyceae and the diatom *Pseudo-nitzschia* (Lewis et al., 2012). Another study (Doucette et al., 2009) introduced the Environmental Sample Processor (ESP) which was developed for the autonomous detection of HAB species using DNA probe arrays, as well as their associated toxins. The algal toxin domoic acid (DA) was extracted and detected in situ from *Pseudo-nitzschia* cells onboard the ESP within 3 h (Doucette et al., 2009).

4.3.1. Costs of microarrays

Although the custom nature of the ESP makes purchasing and maintaining one of these instruments expensive, since no ship or laboratory time is involved in collecting and analyzing samples once the instrument is deployed, per sample cost compared with ship and laboratory time may actually be less. Standardization/commercialization of reagents and other consumable items is likely to make this system more cost effective than collecting samples by ship and returning them to the lab on a routine basis.

4.3.2. Opportunities offered by microarrays

Because this instrument relies on DNA probes for detection of HAB species, the potential for new indicators is nearly unlimited. The cELISA-based assay used to detect and quantify algal toxins is similarly adaptable, as all one would need to develop is a set of antibodies for the desired toxin. HABs can have potentially devastating socioeconomic, public health and ecosystem impacts (Bricker et al., 2007). The ability to monitor for and detect these organisms in real time is an extremely high priority.

4.4. Quantitative real-time polymerase chain reaction (qRT-PCR)

This method consists in the amplification and quantification a gene sequence specific to the organism(s) of interest. The correlation of the amount of DNA obtained with the number of individuals will allow quantification of the organisms of study in a given sample. This is only possible for unicellular organisms that contain a single or a known number of copies of the gene under study. Exponential amplification of the target sequence is followed in real-time by means of a fluorescent dye or fluorescently labeled DNA probe and detected by the optics of the qRT-PCR instrument. Quantification is generally via comparison to a standard curve, which is run concurrently with samples using reference material consisting of pre-enumerated cells or DNA.

4.4.1. California beach water quality

Beach water quality monitoring currently employs culture-based methods to measure fecal indicator bacteria. These methods require 24 h for sample processing, which is too slow to provide warning against water-borne pathogens, with the majority of contamination events dissipating by the time results become available. In a case study of California beach water quality (Griffith and Weisberg, 2011), qPCR (quantitative PCR) methods are used to reduce the sample processing time to 2 h. A pilot study was conducted in 2010 led by the Southern California Coastal Water Research Project. Three public agencies that perform routine microbiological monitoring of marine waters using traditional growth-based methods (Orange County Sanitation District, Orange County Public Health Laboratory, South Orange County Wastewater Authority) performed the rapid qPCR measurement method for *Enterococcus* for an 8-week period at 9 beaches. Samples were collected at 8:00 am each morning and returned to the lab for processing. Results were provided to beach managers by 11:00 on average. Public notification of water quality advisories was relayed to beach-goers by noon via electronic signs at the beach, the County Health Department website and Twitter.

4.4.2. Costs of qRT-PCR

The rapid method for qPCR as implemented in the pilot study was approximately 3 times the cost of traditional methods. Higher costs included both labor and assay materials. Additional labor was required for dedicated samplers to bring water samples to the laboratory sooner than they would have arrived under usual circumstances. Supplies to conduct the qPCR analysis were approximately \$35 vs. about \$12 for the traditional method. The cost of supplies is expected to drop as reagents are produced on a commercial scale, but additional labor to return samples to the lab in a timely manner will still be required if answers are expected in time to warn potential swimmers of poor water quality before they enter the water.

4.4.3. Opportunities offered by qRT-PCR

The qPCR method can be performed in about 1.5 h. The fastest culture method takes 24 h. In terms of protecting public health from poor water quality, the rapid qPCR method far surpasses growth-based methods. This method is highly amenable to new indicators and has already been adapted to host associated fecal markers. Implementation of this methodology is a priority in many locals where beach tourism drives the economy. Managers and swimmers want to know when health risks to swimmers are elevated.

4.4.4. Technical challenges of qRT-PCR

The primary limitations to the widespread use of this methodology for producing same-day water quality information are cost and logistics. Although the method produces results in approximately 1.5 h, it may not be possible to collect and return samples from distant or numerous beaches and still produce results in time to notify swimmers before they are exposed to contaminated water. A straightforward solution is to send individual samplers to each beach, but the additional labor and vehicle costs in employing this strategy may limit the use of the method to high priority locations.

4.5. Short nucleotide polymorphisms (SNPs)

Short Nucleotide Polymorphisms are DNA sequence variations occurring when a single DNA nucleotide in the genome (A, G, C, T) differs among individuals of the same species. For example the change of one nucleotide cytosine (C) to another nucleotide thymine (T) in a certain stretch of DNA would be a single SNP. SNPs

can be used as biological markers to demarcate populations of individuals within a species. Recent improvements in the speed, cost and accuracy of next generation sequencing and associated bioinformatic tools are revolutionizing the discovery of single nucleotide polymorphisms (SNPs). Some SNPs can have very high information content for population structure analysis. Population genetic applications, such as conservation management, product traceability and forensic genetic analysis involve the assignment of individuals, or collections of individuals, to population of origin based on their genotypes (Helyar et al., 2011).

4.5.1. Costs of SNPs

The cost of developing and genotyping large numbers of samples is still relatively high and likely to be beyond the means of many labs. However, sequencing costs are falling rapidly, and genotyping by sequencing (GBS) rather than using other SNP genotyping methods (e.g. Taqman, GoldenGate arrays, etc.) is close to general implementation.

In the case of traceability of fish to population of origin (see FishPoptrace case study below), it is not a matter of whether the technology is cheaper, but whether the technology is capable of answering the question being asked. SNPs are the first marker that are capable of assigning fish back to population of origin at all stages of the food chain at relatively fine geographic scales. Previous DNA based markers such as microsatellites provide some resolution for assignment, but often at larger geographic scales. Genotyping SNP markers will become progressively cheaper over the next few years as new technologies are developed and existing technologies become more efficient.

4.5.2. Opportunities offered by SNP's

Genotyping using SNP markers is clearly more rapid than previous DNA-based technologies such as microsatellites. High numbers of SNPs can be genotyped simultaneously using array based methods. Current custom SNP arrays can simultaneously genotype 1 million individual SNPs.

Firstly, using SNP markers that are putatively under selection allows populations to be delineated on much smaller scales than were previously possible. Secondly, a big advantage of SNP markers over size-based DNA methods (e.g. microsatellites) is the digital nature of the outputs (presence or absence of a particular allele). This means extensive cross-calibration among labs is not necessary and results from published research can be easily compared. Moreover, a database can be established that contains baseline allele frequencies of different populations. Any laboratory can then compare their own genotypes to the baseline to assist in assigning individuals to population. Given the number of SNP markers found in eukaryotic genomes, the potential to develop targeted SNP assays for specific traceability issues is good. This is particularly the case in many commercially exploited marine species where population sizes are large meaning selection is relatively powerful in comparison to genetic drift.

4.5.3. FishPoptrace

The FishPoptrace project has developed and tested a range of traceability tools for assigning fish and fish products back to population of origin (SNPs, otolith shape and microchemistry, gene expression, proteomics). SNPs were identified as the only tool that could be used at every stage of the food chain, from freshly caught fish through to processed fish products such as canned or other processed products. SNPs were developed and tested in three species (herring, sole, and hake) and existing SNP markers were tested in cod. SNPs allowed high levels of assignment to population of origin – with a small subset of SNP markers providing ‘maximum power for minimum cost’ (Nielsen et al., 2012). Moreover, all protocols were forensically validated. In this study, SNPs for herring, sole

and hake were identified through 454 sequencing (Roche 454 GS FLX sequencer) of the transcriptome. By using gene-associated single nucleotide polymorphisms, it was shown that individual marine fish can be assigned back to population of origin with unprecedented high levels of precision. By applying high differentiation single nucleotide polymorphism assays, in four commercial marine fish, on a pan-European scale, 93–100% of individuals could be correctly assigned to origin in policy-driven case studies. The authors show how case-targeted single nucleotide polymorphism assays can be created and forensically validated, using a centrally maintained and publicly available database. The results demonstrate how application of gene-associated markers will likely revolutionize origin assignment and become highly valuable tools for fighting illegal fishing and mislabelling worldwide (Nielsen et al., 2012).

4.6. Transcriptomics

Transcriptomics comprises, amongst other methods, the analysis of gene expression changes (as measured by the amount of RNA from a particular gene) of either an entire organism or part of it (e.g. cells, tissues) under different conditions (e.g. at different developmental stages or upon exposure to chemicals or stressors). The most common technologies used to investigate gene expression changes are DNA microarrays, quantitative real time PCR (qRT-PCR) (Lettieri, 2006) and RNAseq (Montgomery, 2010).

A DNA microarray is a glass or a nylon membrane on which parts of gene sequences (oligonucleotide probes) are spotted. The fluorescently labelled RNA extracted from organisms, organs (e.g. liver) or cells exposed to a pollutant/stressor is hybridized against the array. After image scanning analysis, RNA abundance is obtained, and the relative gene expression of the treated sample compared to the untreated control can be measured.

Quantitative Real Time PCR (qRT-PCR) for measuring gene expression is based on detecting and quantifying RNA from a particular gene (Heid et al., 1996).

The main differences between the techniques are: (i) the number of transcripts analyzed in one step (experiment): more in a DNA microarray; and (ii) the intensity of the signal: higher for qRT-PCR than for the microarray.

RNAseq utilizes recent advances in sequencing technologies, that allow large quantities of high-throughput sequencing data to be produced for relatively low levels of capital. RNA sequencing essentially allows gene transcription to be quantified by sequencing and counting the number of individual transcripts that are present for each gene. Unlike microarrays, RNAseq is open-ended (without constraints on the number of targets), requires little prior knowledge of the target organisms genome and can be directly scaled according to the level of sequencing required. It is thus ideally suited to developing techniques in non-model species, or in systems where choice of sentinel species is limited, as is common in the marine environment.

Applications of transcriptomic experiments in aquatic toxicology have already been described mainly in freshwater ecosystems (Falciani et al., 2008; Garcia-Reyero et al., 2008). There are fewer studies in marine organisms (Carvalho et al., 2011a,b; Shrestha et al., 2012). Transcriptomics offer: (i) discovery of molecular biomarkers of exposure as early signals to predict the effects first at a physiological level, and later at a population level; (ii) provide the mode of action (MOA) of the chemicals or a stressor, i.e. the mechanism of toxicity or the mechanism of adaptation or response to the environmental changes. The MOA could reduce the uncertainty in chemical risk assessment by providing, for example, a basis for the extrapolation of the effects across species; (iii) the possibility of integrating MOA data with a deleterious outcome and in this way understand the impact on the ecosystem more than only on

a single organism or species; and (iv) discovery of gene expression pattern for complex mixtures or complex stressors.

4.6.1. Costs of transcriptomics

Costs have dropped in the last year, although the DNA microarray technique requires a dedicated instrument for scanning which is still costly. However, core facilities are available from several academic institutes and the service price has decreased roughly 20–25% in the last five years. In terms of time, the analysis requires one night and half a day. qRT-PCR runs in only 1 h, with an additional 30'–60' if RNA has to be extracted prior to running.

4.6.2. Opportunities offered by transcriptomics

Transcriptomics can provide information on the effects of complex mixtures on organisms, effects which cannot be accounted for through classical chemical analytical methods. Transcriptomics also provides information on complex stressors which include additional parameters such as temperature changes, nutrient depletion, and pollutants. Transcriptomics represents the shift from a merely chemical monitoring to an early warning system based on biological monitoring. Transcriptomics is a priority for the regulations and can, together with other “omics” approaches, provide a global scenario of multiple stressors on marine ecosystems. Standardization is required and an inter-calibration exercise for the validation of selected molecular biomarkers can be the first step.

4.6.3. Technical challenges of transcriptomics

Limitations for the microarray include the lack of standardization of data collection and analysis. Currently, a wide variety of approaches are used to generate data and different platforms would require a formal standardization and validation to be considered for a regulatory test. Unfortunately, research for method standardization is expensive and often too routine and tedious (Ankley et al., 2006). The standardization process for qRT-PCR for transcriptomics may be considered more promising and cheaper.

4.6.4. Exposure to benzo(a)pyrene and gene expression in diatoms

Carvalho et al. (2011a,b) exposed the marine diatom *Thalassiosira pseudonana* to benzo(a)pyrene (BaP), a polycyclic aromatic hydrocarbon (PAH). They investigated whether the gene expression profile compared to the untreated cells could provide molecular biomarkers linked to a physiological status change due to the pollutant effects. They showed that the silicification process was affected under these conditions, particularly the down regulation of silicon transporter encoding gene, ST1, thus compromising the silica uptake from the media. The same result was confirmed also when the diatoms were exposed to marine PAH-extracted sediment samples (Carvalho et al., 2011a,b). In a pilot study, surface sediments were collected at an environmentally contaminated site, the port of Genoa in Italy, to validate the gene expression changes identified by transcriptomic analysis in marine diatoms upon exposure to the PAH benzo(a)pyrene. This part of the Italian coastline is a densely populated area with intense industrial activity, where high PAH concentrations have been previously measured in surface sediments, in particular close to the urban centers and the port of Genoa. Cultures of the marine diatom *T. pseudonana* were exposed to the complex mixture of PAHs extracted from the samples. Expression of several genes was analyzed by qRT-PCR confirming their suitability as molecular biomarkers of phytoplankton species exposed to PAHs in contaminated aquatic environments. Furthermore the gene expression changes of two genes suggest that they could specifically target BaP contamination, and retrieve information on the BaP:PAHs ratio of a monitored site (Carvalho et al., 2011a,b).

5. Infrastructures for genomic monitoring

Marine biodiversity is not only changing at large scales of time and space, but also at smaller scales relevant for local or regional management (e.g. Marine Spatial Planning; Ehler and Douvere, 2009). To understand these changes effectively, a major effort is required to build biodiversity monitoring and research infrastructures in the future (Basset and Los, 2012). Such infrastructures will consist of three principal components: the data generation layer (including sensors, monitoring programs, research, etc.), the data storage layer (including databases, data curation, archives, and repositories), and the analytical layer (including interoperability systems, analytical resources). The genomic components will be integrated simultaneously on all three levels, and this process is coordinated by the Genomic Observatories infrastructure initiative. Here leading genomic scientists are working together to introduce the technology, data, standards, and analytical resources from the genomics sector into ecosystem and conservation research (Davies et al., 2012, 2012b). This initiative is a powerful contribution to the next generation of marine monitoring programs, because it has the potential to add a very cost efficient technology and information rich data source to existing marine monitoring activities.

5.1. Data generation

On the first level, contents are generated by current marine monitoring activities world-wide (e.g. in the context of the MSFD in Europe). These activities are increasingly supported by the marine research community, such as the pan-European Marine Biodiversity Observatory Network (<http://www.embos.eu>), to be used for research as well as monitoring. This system will consist of a network of observatories in carefully selected geographical locations that generate biological observation data based on common protocols, quality control and free access to data, where biodiversity measurements are combined with environmental measurements. Here, genomics technology can almost instantly contribute with the standardized generation of sequencing data from conventional samples (Baird and Hajibabaei, 2012), while the Genomics Standards Consortium (<http://gensc.org/>) will safeguard the adoption of the appropriate standards for sample and data collection (Field et al., 2011). On the long-term, fast evolving observation platforms such as ecogenomic sensor systems (Scholin, 2010) will be introduced in either marine observatory networks or national monitoring programs.

5.2. Data storage and curation

The link between genomic data and national, regional or commercial data centers for marine monitoring data is relatively straightforward, as genomics databases, due to their large data volumes, are very well structured. In the future, all genetic data generated by monitoring activities will be deposited in one of the existing archives. The databases for genetic information are: the European Nucleotide Archive (ENA), an open access, annotated collection of publicly available nucleotide sequences and their protein translations; the U.S. National Center for Biotechnology Information (NCBI); and the DNA Data Bank of Japan (DDBJ). The link among them is maintained via the International Nucleotide Sequence Database Collaboration (INSDC), the central authority that manages genetic libraries globally. Through INSDC also a large number of specific archives can be accessed, such as dbSNP for single nucleotide polymorphisms (SNP's) and short tandem repeats (STR's), dbEST for expressed sequence tags (EST), or SRA for raw sequence reads. All INSDC databases are furthermore coupled to

NCBI's Taxonomy database. An elaborate service set of BLAST and alignment functions is coupled to these libraries allowing for initial data inspection, exploration, and some basic analytical functions.

5.3. Data analysis

Efforts towards improved coordination of biodiversity observations, data and research tools are already underway, with strong efforts to integrate genetic data in conservation and ecosystem research (Heip and McDonough, 2012). As an example, the European Strategy Forum on Research Infrastructures (ESFRI) program Life-Watch (<http://www.lifewatch.eu>) and its pilot implementation program BioVeL (<http://www.biovel.eu>) are currently interconnecting primary data repositories to create e-Services as well as virtual laboratories on top of these (Hardisty and Roberts, *in press*). Here, bioinformatics tools are currently developed to analyze complex marine data sets (including ecological, taxonomic, climatic, and genetic data) across large geographic distances and time scales. Examples are DNA identification tools to identify fish stomach contents and larval stages, and these methods can be customized to match current or future indicators for marine health assessment.

5.4. Analytical approaches

Workflows—powerful analytical pipelines which access distributed computing resources—are being constructed through the BioVeL project to address the needs of the biodiversity research community. Micro B3 and BioVeL have agreed to join forces to develop metagenome workflows of OSD.

Additional workflows are being designed to process metagenetic data from environmental samples (e.g. DNA metabarcoding), to enable identification of species from a metagenetic sample by matching them to databases and reference libraries, and to provide measures of phylogenetic or alpha and beta diversity between samples.

These analysis pipelines are complementary to tools that translate genomic data into indicator metrics that can be used for decision making, which are being developed through the DEVOTES project.

6. Stakeholders and end users

The entry point for new methods into regular monitoring programs is at the national level and therefore the envisaged methods have to meet the requirements of the national and regional programs. In order to be effective, all of the important partners in this innovation process have to be identified beforehand. The scientific network representing genomics methods and standards is the Genomic Standards Consortium (<http://gensc.org/>). The network of end users may be represented by some European regional sea convention programs, such as HELCOM (<http://www.helcom.fi/>) and OSPAR (<http://www.ospar.org/>), the national environmental agencies, as well as the national scientific institutes that currently implement the MSFD. The coordination activity between these partner groups should also connect and assign responsibilities to related European wide initiatives working with marine observations, as for example EMBOS (embos.eu), Micro B3's Ocean Sampling Day (<http://www.oceansamplingday.org>), DEVOTES (devotes-project.eu), STAGES (marineboard.eu/external-projects/stages), and European marine GEO-BON initiatives. The primary objective of this communication activity between these networks should be to disseminate the potential of genomic tools, specify the requirements for these methods to enter national programs, and to design national and regional pilots. This activity should pro-

duce precise utility descriptions to the end, such as guidelines, protocols and analytical tools for the application of this new technology. A global "Marine Genomics for Users Network" has been proposed under the Genomic Observatories Network initiative, which is a collaboration of the GSC and GEO BON.

In order to stimulate the uptake of these new technologies also by the industrial sector, the coordination activity should include local and regional SME partners. Marine biotechnology has been identified as one of the key areas on the European roadmap for blue growth (http://ec.europa.eu/maritimeaffairs/policy/blue-growth/index_en.htm), and this technology transfer will provide an excellent opportunity to stimulate the development of tools by industrial partners and to contribute to securing environmental health.

The technology transfer from the scientific sector to national monitoring programs can be regarded as an 'innovation' project. For that purpose recently, a number of wider 'innovation' strategies have been developed at various scales, such as the OECD Innovation Strategy (<http://www.oecd.org/site/innovationstrategy/>), or the EU Innovation Union (<http://ec.europa.eu/research/innovation-union/>). These common policies offer helpful support instruments for leveraging such new methods at European and national levels, in addition to the traditional support strategies for Research and Development (<http://cordis.europa.eu/>).

7. Conclusions

Nowadays, there is an increasing need worldwide for monitoring in real time to feed into management (it is no good if the data takes a year to obtain but a management decision is needed quickly or if the final data will not be fit-for-purpose, as stated by Borja and Elliott, 2013). Many of the genomic tools described above can assist in achieving this near real time information for management, e.g. barcoding, qPCR, etc.

Borja and Elliott (2013) also emphasize that whereas recent legal initiatives focus on a 'structural' approach (i.e. numbers of taxa, abundance data, level of a pollutant, etc.), others are suggesting a more functional approach (e.g. the MSFD, the Ocean's Act, etc.). This 'holistic' approach could help determine whether an ecological system is working well and functioning rather than merely what organisms it contains. For this purpose, genomic technologies are a valuable resource and can assist in producing rapid and rigorous information about ecosystem functioning, at a lower cost than traditional approaches. In this context, we propose the following steps towards the implementation of molecular methods in marine monitoring:

- (1) Pilot studies and cost-benefit analyzes comparing molecular with traditional methods.
- (2) Standardized manuals and protocols for sampling and sample processing.
- (3) Analytical pipelines and technologies integrating genomic data with other data sources (remote sensing, mapping tools, taxonomy databases).
- (4) Molecular indicators and /or methods to translate the results from molecular analyzes into indicator metrics for use in policy and decision making (e.g. status assessment).
- (5) Dissemination to and facilitation of adoption by monitoring bodies.

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